EXERCISE 3: IDENTIFY TYPEFACES

DUE DATE: Monday, February 16 at the start of class

For this exercise, you will be learning how to identify typefaces. We talked about the different letter anatomy as well as how to classify type. You will use this knowledge in this exercise to identify ten typefaces. The site www.identifont.com may prove helpful as it contains a font identifying program. By answering a number of simple questions, you will be given a maximum of 30 typefaces that meet the specifications of the questions you answered. You will then need to use the keen powers of observation you are developing to identify which of the fonts are the correct one. Think about the letters that are typically the most unique in a typeface and focus on those. In addition, after identifying the typeface the sample is, you need to identify the typeface classification the typeface belongs to. You will get points towards your overall total based on how many typefaces you identify correctly and how many font classifications you identify correctly. You will receive 1 point for each correctly identified typeface and 1 pointt for each correctly identified type category.

ABCDEFGHIJKLMNO
PQRSTUVWXYZÀÅÉ
ÎÕØÜabcdefghijklmn
opqrstuvwxyzàåéîõø

Typeface Name:

Typeface Classification:

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
Àabcdefghijklmno
pqrstuvwxyzàå&12
34567890($£.,!?)

Typeface Name:

Typeface Classification:

ABCDEFGHIJKLMNOP
QRSTUVWXYZÀÅÉÎÕ
ØÜabcdefghijklmnop
qrstuvwxyzàåéîõøü&

ABCDEFGHIJKLMNOP
QRSTUVWXYZ
&1234567890($£.,!?)

ABCDEFGHIJKLMNOP
QRSTUVWXYZÀÅÉÎÕ
ØÜabcdefghijklmnop
qrstuvwxyzàåéîõøü&

Typeface Name:

Typeface Classification:

ABCDEFGHIJKL
MNOPQRSTUVW
XYZÀÅÉÎÕØÜ&
1234567890($£.,!?)

Typeface Name:

Typeface Classification:

ABCDEFGHIJKLM
NOPQRSTUVWXY
ZÀÅÉÎÕØÜabcdefghijk
lmnopqrstuvwxyzàåéîõøü
&1234567890($£.,!?)

Typeface Name:

Typeface Classification:

ABCDEFGHIJKLMNO
PQRSTUVWXYZabcdef
ghijklmnopqrstuvwxyz
1234567890?/,.;:!$&

Typeface Name:

Typeface Classification:

ABCDEFGHIJKLMNOP
QRSTUVWXYZÀÅÉÎ
ÕAabcdefghijklmnopq
rstuvwxyzàåéîõEÜG
1234567890($£.,!?)

ABCDEFGHIJKL
MNOPQRSTUVW
XYZÀÅÉÎabcdefghij
klmnopqrstuvwxyzàåéîõ
&1234567890($£.,!?)